

AUTHOR QUESTIONS

Theresa M. Szczurek, Ph.D.

PURSUIT OF PASSIONATE PURPOSE: Success Strategies for a Rewarding Personal and Business Life

1. In your new book, **PURSUIT OF PASSIONATE PURPOSE: Success Strategies for a Rewarding Personal and Business Life**, you share the personal stories of successful individuals – including world marathon champion Mark Plaatjes, co-inventor of the baby carrier Margaret Hansson, Tom Chappell of Tom’s of Maine, and many others – to offer a fascinating picture of how people come to find their values, pursue purpose, and derive meaning in their lives. What are some of the commonalities among individuals who have succeeded in defining their own paths of fulfillment?
2. Exit polls revealed that voters cited moral values as the key factor in deciding who would get their vote. How do you account for this national hunger for values?
3. As founder of Technology and Management Solutions, you help organizations and people succeed by aligning their passions with purpose. What led you to start a company dedicated to helping others fulfill their passionate purpose? How can organizations use the “Pursuit of Passionate Purpose” approach to produce extraordinary results?
4. Your book shares a proven action plan for achieving the real rewards of a fulfilling career – meaning, balance, peak performance and financial results. Can you describe the process and strategies that can promote personal growth and fulfillment?
5. In **PURSUIT OF PASSIONATE PURPOSE** you reveal how your own disciplined approach to finding meaning paid off. Can you describe how you co-founded, grew, and sold Radish Communications Systems – a company that increased the efficiency of telephone computer transactions – for over \$40 million in just six years?
6. What do you mean by the “Polarity Strategy”, honoring the opposites in life, and what role does this play in successfully pursuing passionate purpose? (Visual available).
7. What advice can you offer individuals who about reaching out and partnering with others who could help support their pursuits?
8. Can you explain the “Pack Strategy” and how it impacts the pursuit of passionate purpose journey? (Visual available).
9. What practical advice can you give to someone who can NOT find or successfully pursue their passionate purpose?
10. There is a bold sunflower on the cover of your book, **PURSUIT OF PASSIONATE PURPOSE**? How does a sunflower relate to a finding a rewarding personal and business life (or relate to the winning traits of Passionate Pursuers)? (Visual available).