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## For Immediate Release

## Theresa Szczurek launches 'Go with the FLOW™' Management consultant offers program live 10/10/08 for IMC and on audio CD

**Boulder, Colo.** (Sept. 29, 2008) -- Theresa M. Szczurek launches "Go with the FLOW: How Managing Polarities Can Produce Extraordinary Revenues and Rewards™," a program, available through live presentations and on audio CD, to help organizations and individuals achieve greater success.

Szczurek, CEO of Boulder-based Technology and Management Solutions LLC. is offering "Go with the FLOW" on an audio CD at her Web site, www.TMSworld.com.

Szczurek will present "Go with the FLOW" to the Colorado chapter of the Institute of Management Consultants 7 - 9 a.m., Friday, Oct. 10 at the Denver Athletic Club, 1325 Glenarm Place. The interactive program is open to all consultants, their guests, and others interested in the consulting profession. Costs are \$30, which includes full breakfast. Register by contacting Richard Ten Eyck at dick10eyck@comcast.net.

"Go with the FLOW isn't a slogan," Szczurek says. "It's a way to dramatically increase your revenue. Most of us bounce recklessly between spending too much time marketing programs and not enough developing them or vice versa; between work and personal stuff; or between our logical head and our feeling heart. These and 1,000 other flip-flop 'polarities' in life are eating up our creative energy and a lot of our potential income."

By living true to this creed, Szczurek was able to build a technology company that she sold for \$40 million in a six-year span. In her book "<u>Pursuit of Passionate Purpose</u><sup>TM</sup>" she relates how one of her consulting clients achieved 2,800 percent growth by using this approach.

**Institute of Management Consultants** is the premier professional association and certifying body dedicated to individuals consulting to management. The IMC promotes excellence and ethics in management consulting through certification, education, and professional resources. Visit www.imcusa.org.

Theresa M. Szczurek, Ph.D. is the founder and CEO of Technology and Management Solutions, LLC (TMS), a management consulting firm that helps organizations and leaders grow to new heights by igniting their passion, aligning it with a meaningful purpose, and pursuing it relentlessly as a means to produce extraordinary results. Szczurek is also author of the Amazon-bestseller *Pursuit of Passionate Purpose* in which she provides her proven, step-by-step formula for success, and the popular blog Radish Sprouts<sup>™</sup> (www.RadishSprouts.typepad.com). Visit www.PursuitofPassionatePurpose.com and www.TMSworld.com.

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